ORIENTAL JOURNAL OF
ISSN: 0974-6471

# Application of Artificial Neural Network in the Ratio Prediction of Axis Bank 

ROLIPRADHAN<br>Department of Management Studies, MANIT, Bhopal (India).

(Received: September 27, 2011; Accepted: November 01, 2011)


#### Abstract

The prediction of corporate bankruptcies is an important and widely studied topic since it can have significant impact on bank lending decisions and profitability. This work presents two contributions. First we review the topic of bankruptcy prediction, with emphasis on different models. Second, Inspired by the traditional credit risk models developed, we propose novel indicators for the NN system. Thereafter, this paper using the tailored back-propagation neural network endeavors to predict the financial ratios expressing the position of a firm to regulate the bankruptcy and assess the credit risks. It first estimates the financial ratio for a firm from 20012008 to the train the BPNN and uses the estimates of the year 2009 and 2010 values for the validation process. Finally it dwells to draw predictions for the period 2011-2015 and emphasizes the growing role of BPNN application based prediction models for banking sector with a case study of AXIS bank. We conclude with practical suggestions on how best to integrate models and research into policy making decisions.


Key words: Artificial Neural Network, Ratio prediction, Corporate Bankruptcies.

## INTRODUCTION

Bankruptcy prediction has long been an important and widely studied topic. The main impact of such research is in bank lending. Banks need to predict the possibility of default of a potential counterparty before they extend a loan. This can lead to sounder lending decisions, and therefore result in significant savings. In this study we focus only on the bankruptcy prediction problem for firms in the banking sector. Measuring the credit risk accurately also allows banks to engineer future lending transactions, so as to achieve targeted return/risk characteristics.

The focus of this article is on the application of the tailored backpropagation neural network application to check viability of credit lending using financial ratios. In the next section we give a review on the approach. Section III presents model design and methodology of using the ratios. Section IV discusses the input parameters being ratios of the ratio pillars. Section IV discusses the convergence details for the network. Section V throws light on the results and outcomes for the ratio pillars .Section VI provides the summary and conclusion of this paper.

## Literature review

Experience with the recent crisis forced
the bank authorities and the central banks on the global level to draw a number of lessons. The result being the new Basel Capital Accord which enlisted guidelines that all banks should develop systematic validated methods for assessing the risks associated with lending. As a result the new rules may increase the operational security of the banks in granting the credit. They are required to establish objective criteria and techniques for modeling the assessment of risk cutting down dependence on subjective personal judgment. Basel II norms are adopted to prevent banks from unexpected losses, improved profitability, increase risk carrying capacity and undertake more obligations. In consistence with the Basel Accord, it is realistic to expect that additional analytical tools be designed to manage the credit risk more effectively in the periods to come. We can therefore hope that credit scoring models would serve as a platform for these changes. Even though statistical models were formulated about 30 years ago, credit lending does not have any bench marks still paucity of default information continues to prove a principal obstacle to researchers

Academic studies seeking to predict corporate bankruptcies have a long history. An early study was based on a univariate analysis approach (Beaver 1966). Multivariate analysis techniques used in subsequent studies include discriminant analysis (Altman 1968), logit and probit regressions (Ohlson 1980, Zmijewski 1984) and hazard analysis (Shumway 2001). The exact variables used in these studies vary and include both accountingbased and market-based variables, but all of these studies have proposed reduced form models which are able to predict corporate bankruptcies with a fair degree of accuracy. Shumway (2001) compares the forecasting accuracy of a hazard model using a set of five variables, comprising two accountingbased and three market-based variables, to Altman's (1968) and Zmijewski's (1984) specifications which used mainly accounting-based variables, and concludes that the hazard model with accounting and market-based variables is the most accurate. In an examination of secular changes in the ability of accounting variables to predict bankruptcy, Beaver et al. (2005) find a slight decline in the predictive ability of financial ratios based on accounting variables over the period 1962 to 2002,
with a corresponding improvement in the incremental predictive ability of market-based variables. Structural models of default, based on Merton (1974) and commercialized by firms like Moody's KMV (Crosbie and Bohn 2001), have also been studied (e.g., Vassalou and Xing 2004; Hillegeist et al. 2004). Although Hillegeist et al. (2004) find that these structural models outperform purely accounting-based, reduced form models, Campbell et al. (2008) find that information from structural models does not add any additional explanatory power to reduced form models utilizing both accounting and market information. Bharath and Shumway (2008) show that the functional form suggested by the Merton model is useful for predicting defaults, though it does not serve as a sufficient statistic for the probability of default.

## Model design and methodology

In this paper, a two step methodology has been adopted. The part A provides the steps formulated for the prediction of financial ratio pillars, followed by part B which enlists the steps followed for the prediction of financial ratios using artificial neural networks.

## Part A: Formulation of Ratio Pillars

The basic ratios are formulated from details mentioned in published statements like balance sheet, cash flow statements, yearly details of banks, profit and loss statements obtained from CMIE database, Reserve Bank of India. Data is also taken from the official websites of the banks and financial institutions and the internet. Consequently this research work uses financial data i.e. published time series data for the last 11 years from 2000 to 2009.

## Part A

Eight ratio pillars have been constructed for the needful being Investment Valuation Ratio Pillar, Profitability Ratio Pillar, Management Efficiency Ratio Pillar, Profit \& Loss Ratio Pillar, Debt Coverage Ratio Pillar, Cash Flow Indicator Ratio Pillar, Leverage Ratio. Ratio Pillar, Overall Performance Ratio Pillar.

## Part B

Prediction of Financial Ratios using ANN Model. The steps are Catering to Neural Network
inputs, Tolerance level Minimization, Data convergence using Neural Networks, Formulation of Absolute error, Prediction of ratios in each Ratios pillar, Data Validation

## BPNN Model application for AXIS Bank

Axis Bank, formerly UTI Bank, is India's third largest private-sector bank after the significantly larger ICICI Bank and HDFC Bank. It is engaged in Large \& Mid Corporate Banking, Retail Banking, SME banking, Agri-business banking, International Banking, treasury etc. It has the largest EDC (Electronic Data Capturing) network, the third largest ATM network and the fourth largest base of debit cards in India. As of 31st December, 2010 it had a very wide network of more than 1281 branches including 169 Service Branches and over 5303 ATMs.

The basic input sheets for all the eight pillars are formulated for AXIS Bank. The process of ratio pillar formulation uses the book formulae for computation of the ratios in each pillar, which will further be used as input parameters for Artificial Neural Network. The details of the ratios and the values are enlisted in the table 1.

## BPNN Modeling analysis, results and outcomes

After the computation of the basic ratio pillars, as suggested by Table 1, this section uses the ratios in each pillar as inputs to train the network. The network after training computes the values of the ratios from 2009 upto the year 2015 at different tolerance level. The validation is done by the values obtained for the year 2009 and 2010.The tolerance level that provides the closest values is considered for prediction. Table 2 provides details of the percentage error at the adopted level of tolerance.

## Observations

The validation was carried out for all the ratios. By the analysis of standard error the included ratios and excluded ratios were formulated. The ratios that have shown a deviation greater than $25 \%$ from the actual field data estimates are ignored. Such ratios are termed as excluded ratios. The excluded ratios have not been considered in the prediction process and have been dropped out from the prediction process. The estimates from 2001 to 2008 were applied to train the backpropagation
neural network and subsequently estimate the values for the year 2009 to 2010 the data values were used for validation. Based on these values predictions were drawn using BPNN from 2011 to 2015. The market has witnessed several ups and downs during the period 2005 and 2010 and the modeled BPNN has been able to closely predict the values from 2005 to 2010. The trained BPNN has been able to forecast the values of the internal included ratios of the ratio pillar in approximation to the actual values suggesting that the BPNN has the ability to forecast the financial ratios.

## Analysis \& findings

As per the above convergence study the table 5 provided the details of the size of ANN used for prediction and the associated level of tolerance.

In the Investment Valuation Ratio it has been observed that the Dividend per Share moves in the range from $17 \%$ to $66 \%$ and the similar swing of $10 \%$ to $59 \%$ has been predicted by the neural network. The ratio Operating Profit Per Share (Rs) shows a movement of $15 \%$ to $41 \%$ as suggested by the network also being $1 \%$ to $38 \%$. The ratio Net Operating Profit Per Share (Rs) shows a movement of $18 \%$ to $67 \%$ as suggested by the network also being $0.1 \%$ to $44 \%$. The ratio Free Reserves Per Share (Rs) shows a movement of $10 \%$ to $28 \%$ a similar trend is projected by the network. For Earnings Per Share shows a movement from 7\% to $68 \%$ is observed and the network shows a similar fashion being approximately $1 \%$ to $54 \%$.For Book Value shows a movement from $11 \%$ to $40 \%$ is observed and the network shows a similar fashion being approximately $5 \%$ to $32 \%$. In the Profitability Ratio Pillar it has been observed that the Interest Spread ratio shows a range of $4 \%$ to $15 \%$, similar kind of error in the range of $2 \%$ to $12 \%$ is predicted by the network. The Adjusted Cash Margin (\%), moves in the range from $0.2 \%$ to $12 \%$ and the similar swing of $0.2 \%$ to $11 \%$ has been predicted by the neural network. The ratio Net Profit Margin shows a movement of $1 \%$ to $10 \%$ as suggested by the network also being $0.2 \%$ to $14 \%$. The ratio Gross Profit Ratio shows a movement of $0.2 \%$ to $6 \%$ a similar trend of $1 \%$ to $5 \%$ is projected by the network. In the Profit and Loss Ratio Pillar it has been observed that the ratio Operating Expense / Total Income shows a movement of $0.5 \%$ to $12 \%$ as
Table1: Ratios used as Inputs for the Neural Network

| Ratio Pillars | Ratios Specifications | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Investment Valuation | Dividend Per Share | 0.29 | 0.89 | 1.05 | 1.56 | 2.20 | 2.80 | 3.50 | 4.50 | 6.00 | 10.00 | 8.17 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Operating Profit Per Share (Rs) | 5.35 | 12.37 | 17.56 | 18.25 | 20.89 | 22.49 | 34.12 | 42.36 | 56.88 | 83.56 | 71.01 |
|  | Net Operating Profit/Share (Rs) | 42.50 | 42.50 | 48.50 | 49.50 | 50.23 | 83.98 | 128.98 | 193.93 | 244.63 | 377.46 | 307.18 |
|  | Free Reserves Per Share (Rs) | 15.00 | 15.06 | 15.56 | 20.05 | 25.50 | 54.08 | 75.38 | 86.60 | 208.03 | 230.47 | 202.57 |
|  | Earnings Per Share | 6.53 | 6.99 | 8.40 | 11.72 | 11.8 | 17.41 | 23.40 | 29.94 | 50.57 | 62.06 | 54.66 |
|  | Book Value | 22.85 | 32.0 | 39.8 | 49.07 | 87.9 | 103.0 | 120.8 | 245.1 | 284.5 | 395.9 | 350.8 |
|  | Net Operating Income per share | 3.47 | 1.55 | 7.61 | 9.40 | 15.83 | 0.85 | 14.80 | 16.60 | 26.04 | 0.05 | 15.85 |
| Profit | Interest Spread | 3.05 | 3.14 | 3.24 | 3.33 | 3.42 | 4.09 | 3.14 | 3.27 | 3.77 | 4.24 | 4.50 |
|  | Adjusted Cash Margin (\%) | 20.4 | 19.7 | 18.9 | 18.24 | 17.5 | 17.47 | 16.07 | 14.11 | 14.19 | 14.76 | 13.13 |
|  | Net Profit Margin | 15.3 | 15.0 | 14.7 | 14.38 | 14.0 | 14.33 | 13.47 | 12.01 | 12.22 | 13.31 | 12.08 |
|  | Return on Long Term Fund (\%) | 64.13 | 67.75 | 71.37 | 74.99 | 78.61 | 70.55 | 88.56 | 119.74 | 71.17 | 97.35 | 100.34 |
|  | Return on Net Worth (\%) | 22.0 | 21.3 | 20.6 | 19.93 | 19.2 | 18.19 | 18.28 | 19.37 | 12.21 | 17.77 | 15.09 |
|  | Adjusted Return on Net Worth (\%) | 13.54 | 13.54 | 13.54 | 13.54 | 13.54 | 13.54 | 16.94 | 19.45 | 12.38 | 17.85 | 17.54 |
|  | Gross Profit Ratio | 100 | 101 | 98.5 | 90.76 | 88.1 | 87.99 | 87.48 | 86.60 | 91.69 | 90.09 | 84.60 |
| Profit \& Loss | Interest Expended / Interest Earned | 58.02 | 58.86 | 59.69 | 60.53 | 61.37 | 62.00 | 62.68 | 65.64 | 63.09 | 65.98 | 66.39 |
|  | Other Income / Total Income | 1.81 | 1.63 | 1.45 | 1.27 | 1.10 | 1.48 | 0.18 | 0.39 | 0.16 | 0.60 | 0.03 |
|  | Operating Expense / Total Income | 16.06 | 17.15 | 18.25 | 19.34 | 20.43 | 21.02 | 23.13 | 23.26 | 26.20 | 24.95 | 26.99 |
|  | Selling Distribution Cost Composition | 0.48 | 0.49 | 0.50 | 0.51 | 0.51 | 0.49 | 0.47 | 0.54 | 0.85 | 0.34 | 0.56 |
|  | Current Ratio | 0.09 | 0.08 | 0.07 | 0.07 | 0.06 | 0.06 | 0.04 | 0.03 | 0.03 | 0.03 | 0.02 |
|  | Quick Ratio | 9.79 | 9.65 | 9.52 | 9.38 | 9.25 | 11.55 | 6.52 | 7.39 | 9.23 | 9.52 | 8.44 |
| Leverage | Financial Leverage | 6.93 | 5.80 | 4.94 | 5.25 | 3.96 | 3.70 | 3.64 | 3.25 | 3.25 | 4.08 | 2.58 |
|  | Net financial leverage | 0.84 | 1.01 | 1.16 | 1.25 | 1.66 | 2.66 | 3.37 | 4.08 | 3.23 | 13.73 | 8.42 |
|  | Operating Leverage | 0.02 | 0.03 | 0.03 | 0.08 | 0.02 | 0.03 | 0.12 | 0.17 | 0.05 | 0.00 | 0.07 |
|  | Interest Coverage | 22.5 | 21.8 | 22.7 | 25.53 | 21.6 | 13.99 | 9.28 | 7.66 | 6.45 | 8.57 | 3.84 |
|  | Long Term Debt / Equity | 20.4 | 27.3 | 37.2 | 45.89 | 71.7 | 139.1 | 208.2 | 280.6 | 286.0 | 1253 | 726.3 |
|  | Debt-Equity ratio | 19.4 | 25.7 | 33.6 | 40.82 | 63.6 | 121.5 | 177.1 | 242.3 | 250.9 | 1519 | 802.2 |
|  | Owner's fund as \% of Total Source | 0.03 | 0.05 | 0.06 | 0.07 | 0.12 | 0.14 | 0.32 | 0.33 | 0.33 | 1.00 | 0.67 |
|  | Total debt to assets ratio | 0.95 | 0.94 | 0.90 | 0.89 | 0.89 | 0.87 | 0.85 | 0.86 | 0.88 | 1.00 | 0.89 |
|  | Long term debt to assets ratio | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 0.83 | 0.93 |


| Debt Coverage | Credit Deposit Ratio | 19.6 | 25.3 | 30.9 | 36.52 | 42.1 | 47.40 | 52.79 | 59.85 | 65.94 | 68.89 | 75.81 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Investment Deposit Ratio | 54.1 | 52.7 | 51.3 | 49.90 | 48.4 | 41.90 | 49.85 | 48.96 | 41.39 | 39.04 | 39.97 |
|  | Cash Deposit Ratio | 16.8 | 15.7 | 14.6 | 13.53 | 12.4 | 13.72 | 8.18 | 7.17 | 8.17 | 8.16 | 5.74 |
|  | Total Debt to Owners Fund | 18.32 | 17.58 | 16.85 | 16.12 | 15.38 | 13.17 | 13.97 | 17.28 | 9.99 | 11.49 | 10.98 |
|  | Financial Charges Coverage Ratio | 1.69 | 1.66 | 1.63 | 1.60 | 1.57 | 1.55 | 1.53 | 1.41 | 1.46 | 1.43 | 1.38 |
|  | Financial Charges Coverage Ratio Post Tax | 1.42 | 1.41 | 1.39 | 1.37 | 1.35 | 1.35 | 1.32 | 1.26 | 1.28 | 1.28 | 1.24 |
| Cash Flow | Dividend Payout Ratio Net Profit | 27.81 | 27.23 | 26.64 | 26.06 | 25.48 | 26.22 | 23.20 | 22.57 | 23.49 | 23.16 | 21.98 |
|  | Dividend Payout Ratio Cash Profit | 19.72 | 19.80 | 19.87 | 19.95 | 20.03 | 21.08 | 19.49 | 19.30 | 20.47 | 20.98 | 20.50 |
|  | Earning Retention Ratio | 70.9 | 71.6 | 72.4 | 73.20 | 73.9 | 73.10 | 76.88 | 77.53 | 76.84 | 76.94 | 78.55 |
|  | Cash Earning Retention Ratio | 79.42 | 79.46 | 79.51 | 79.56 | 79.60 | 78.48 | 80.57 | 80.78 | 79.78 | 79.11 | 79.89 |
|  | Adjusted Cash Flow Times | 96.7 | 93.0 | 89.2 | 85.45 | 81.6 | 77.77 | 69.28 | 75.97 | 70.42 | 58.33 | 59.03 |
| Managerial | Interest Income / Total Funds | 3.64 | 4.40 | 5.15 | 5.91 | 6.66 | 7.43 | 8.22 | 8.88 | 9.57 | 10.53 | 11.19 |
| Efficiency | Interest Expended / Total Funds | 1.77 | 2.18 | 2.60 | 3.01 | 3.42 | 3.85 | 4.14 | 4.87 | 4.83 | 5.56 | 5.88 |
|  | Operating Expense / Total Funds | 0.25 | 0.52 | 0.79 | 1.06 | 1.33 | 1.59 | 1.90 | 2.07 | 2.51 | 2.64 | 2.96 |
|  | Profit Before Provisions / Total Funds | 1.35 | 1.44 | 1.53 | 1.62 | 1.71 | 1.84 | 1.98 | 1.79 | 2.07 | 2.25 | 2.26 |
|  | Net Profit / Total Funds | 0.62 | 0.69 | 0.77 | 0.85 | 0.93 | 1.05 | 1.11 | 1.07 | 1.17 | 1.41 | 1.40 |
|  | Loans Turnover | 0.18 | 0.18 | 0.18 | 0.18 | 0.18 | 0.18 | 0.19 | 0.18 | 0.18 | 0.19 | 0.19 |
|  | Total Income / Capital Employed (\%) | 3.74 | 4.49 | 5.24 | 5.98 | 6.73 | 7.54 | 8.23 | 8.92 | 9.59 | 10.60 | 11.22 |
|  | Interest Expended / Capital Employed (\%) | 1.77 | 2.18 | 2.60 | 3.01 | 3.42 | 3.85 | 4.14 | 4.87 | 4.83 | 5.56 | 5.88 |
|  | Asset Turnover Ratio | 0.18 | 0.22 | 0.33 | 0.47 | 1.66 | 3.01 | 4.00 | 4.97 | 6.32 | 7.78 | 8.77 |
| Overall | Capital Adequacy Ratio | 9.25 | 9.72 | 10.1 | 10.66 | 11.1 | 12.66 | 11.08 | 11.57 | 13.73 | 13.69 | 13.96 |
|  | Advances / Loans Funds (\%) | 30.69 | 35.85 | 41.01 | 46.17 | 51.34 | 56.76 | 58.50 | 69.07 | 75.89 | 73.87 | 82.30 |
|  | Return on invested capital (ROIC) | 5.04 | 2.47 | 1.75 | 1.23 | 1.05 | 0.72 | 0.53 | 0.32 | 0.23 | 0.17 | -0.96 |
|  | Return on Equity (ROE) | 0.01 | 0.01 | 0.01 | 0.02 | 0.02 | 0.02 | 0.02 | 0.03 | 0.04 | 0.04 | 0.04 |
|  | Fixed Assets Ratio | 0.41 | 0.44 | 0.54 | 0.78 | 0.96 | 1.23 | 1.51 | 1.93 | 1.85 | 2.15 | 2.34 |
|  | Capital Turnover Ratio | 0.00 | 0.00 | 0.01 | 0.01 | 0.01 | 0.01 | 0.01 | 0.01 | 0.02 | 0.02 | 0.02 |
|  | Sales /net fixed Assets | 4.11 | 5.09 | 5.19 | 3.91 | 3.83 | 4.46 | 5.74 | 6.90 | 9.30 | 0.31 | 5.22 |

Table 2: The percentage error and Tolerance Level for the Eight Ratio Pillars

| Ratio Pillar | Tolerance | Ratios | 2009 |  |  | 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Actual | Predicted | \%Error | Actual | Predicted | \%Error |
| Investment Valuation | 0.1 | Dividend Per Share | 10.000 | 9.551 | 24.493 | 8.173 | 8.447 | -3.348 |
|  |  | Operating Profit Per Share (Rs) | 83.560 | 79.109 | 5.327 | 71.005 | 75.042 | -5.685 |
|  |  | Net Operating Profit Per Share (Rs) | 377.460 | 356.298 | 5.606 | 307.184 | 322.867 | -5.106 |
|  |  | Free Reserves Per Share (Rs) | 230.470 | 228.672 | 0.780 | 202.566 | 212.321 | -4.816 |
|  |  | Earnings Per Share | 62.060 | 60.020 | 3.288 | 54.657 | 58.630 | -7.269 |
|  |  | Book Value | 395.990 | 383.897 | 3.054 | 350.860 | 365.991 | -4.313 |
|  |  | Net Operating Income per share | 0.045 | 26.033 | -57148.2 | 15.848 | 26.042 | -64.321 |
| Profit \& Loss | 0.1 | Interest Expended / Interest Earned | 65.980 | 64.831 | 1.741 | 66.389 | 64.970 | 2.137 |
|  |  | Other Income / Total Income | 0.600 | 0.023 | 96.184 | 0.028 | 0.013 | 53.872 |
|  |  | Operating Expense / Total Income | 24.950 | 25.424 | -1.899 | 26.991 | 26.686 | 1.130 |
|  |  | Selling Distribution Cost Composition | 0.340 | 0.848 | -149.47 | 0.562 | 0.850 | -51.214 |
|  |  | Current Ratio | 0.030 | 0.037 | -24.647 | 0.017 | 0.020 | -19.344 |
|  |  | Quick Ratio | 9.520 | 10.217 | -7.318 | 8.437 | 9.947 | -17.899 |
| Profitability | 0.1 | Interest Spread | 4.240 | 4.063 | 4.171 | 4.500 | 4.263 | 5.266 |
|  |  | Adjusted Cash Margin (\%) | 14.760 | 13.519 | 8.406 | 13.130 | 13.206 | -0.577 |
|  |  | Net Profit Margin | 13.310 | 11.807 | 11.292 | 12.081 | 11.680 | 3.316 |
|  |  | Return on Long Term Fund (\%) | 97.350 | 59.804 | 38.568 | 100.337 | 32.836 | 67.274 |
|  |  | Return on Net Worth (\%) | 17.770 | 5.916 | 66.710 | 15.091 | 2.051 | 86.409 |
|  |  | Adjusted Return on Net Worth (\%) | 17.850 | 9.095 | 49.049 | 17.535 | 4.003 | 77.172 |
|  |  | Gross Profit Ratio | 90.092 | 86.593 | 3.883 | 84.595 | 83.820 | 0.916 |
| Leverage | 0.1 | Interest Income / Total Funds | 4.082 | 13.733 | 0.003 | 8.569 | 1253.444 | 1519.078 |
|  |  | Interest Expended / Total Funds | 3.802 | 2.905 | 0.006 | 7.399 | 326.833 | 302.919 |
|  |  | Operating Expense / Total Funds | 6.857 | 78.850 | -73.359 | 13.651 | 73.925 | 80.059 |
|  |  | Profit Before Provisions / Total Funds | 2.580 | 8.417 | 0.072 | 3.837 | 726.348 | 802.243 |
|  |  | Net Profit / Total Funds | 3.579 | 2.695 | 0.001 | 7.855 | 348.838 | 331.519 |
|  |  | Loans Turnover | -24.715 | 67.980 | 98.788 | -104.723 | 51.974 | 58.676 |
|  |  | Total Income / Capital Employed (\%) | 4.082 | 13.733 | 0.003 | 8.569 | 1253.444 | 1519.078 |
|  |  | Interest Expended / Capital Employed (\%) | 3.802 | 2.905 | 0.006 | 7.399 | 326.833 | 302.919 |
|  |  | Asset Turnover Ratio | 6.857 | 78.850 | -73.359 | 13.651 | 73.925 | 80.059 |


| Debt Coverage | 0.1 |
| :--- | ---: |
| Cash-flow | 0.1 |
| Managerial <br> Efficiency | 0.1 |
| Overall | 0.1 |

Table 3: Details in brief of the predicted ratios in all eight pillars

| Ratio Pillar | Tolerance | Ratios | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Investment | 0.1 | Dividend Per Share | 4.56 | 5.98 | 9.55 | 8.45 | 8.79 | 8.93 | 9.00 |
| Valuation |  | Operating Profit Per Share (Rs) | 43.08 | 57.05 | 79.11 | 75.04 | 77.24 | 78.20 | 78.72 |
|  |  | Earnings Per Share | 31.94 | 49.29 | 60.02 | 58.63 | 56.84 | 55.88 | 56.89 |
|  |  | Book Value | 220.94 | 293.64 | 383.90 | 365.99 | 374.00 | 377.40 | 379.18 |
| Profit \& Loss | 0.1 | Operating Expense / Total Income | 25.42 | 26.69 | 26.76 | 26.79 | 26.81 | 26.82 | 26.82 |
|  |  | Current Ratio | 0.04 | 0.02 | 0.03 | 0.03 | 0.05 | 0.05 | 0.05 |
|  |  | Quick Ratio | 10.22 | 9.95 | 8.51 | 8.52 | 8.52 | 8.52 | 9.53 |
| Profitability | 0.1 | Interest Spread | 4.06 | 4.26 | 4.36 | 4.41 | 4.43 | 4.45 | 4.45 |
|  |  | Adjusted Cash Margin (\%) | 13.52 | 13.21 | 12.98 | 12.83 | 12.74 | 12.68 | 12.65 |
|  |  | Net Profit Margin | 11.81 | 11.68 | 11.60 | 11.55 | 11.52 | 11.50 | 11.49 |
|  |  | Gross Profit Ratio | 86.59 | 83.82 | 81.27 | 79.20 | 77.66 | 76.55 | 75.77 |
| Leverage | 0.1 | Financial Leverage | 3.80 | 3.58 | 2.55 | 2.33 | 2.16 | 2.03 | 1.93 |
|  |  | Interest Coverage | 7.40 | 7.85 | 7.58 | 7.43 | 7.34 | 6.93 | 6.23 |
|  |  | Total debt to assets ratio | 0.97 | 1.09 | 0.92 | 0.92 | 0.92 | 0.92 | 0.92 |
|  |  | Long term debt to assets ratio | 0.86 | 0.80 | 0.80 | 0.83 | 0.88 | 0.88 | 0.79 |
| Debt Coverage | 0.1 | Credit Deposit Ratio | 64.20 | 66.15 | 67.62 | 68.73 | 69.57 | 70.23 | 70.74 |
|  |  | Investment Deposit Ratio | 40.71 | 40.19 | 44.71 | 44.28 | 43.88 | 43.52 | 43.20 |
|  |  | Cash Deposit Ratio | 7.62 | 5.75 | 5.03 | 4.46 | 3.99 | 3.62 | 3.31 |
|  |  | Total Debt to Owners Fund | 12.78 | 11.29 | 11.85 | 11.45 | 11.09 | 10.78 | 10.50 |
|  |  | Financial Charges Coverage Ratio | 1.50 | 1.49 | 1.48 | 1.47 | 1.46 | 1.45 | 1.45 |
|  |  | Financial Charges Coverage Ratio Post Tax | 1.32 | 1.32 | 1.31 | 1.31 | 1.31 | 1.30 | 1.30 |
| Cash-flow | 0.1 | Dividend Payout Ratio Net Profit | 23.01 | 21.89 | 22.89 | 23.89 | 22.89 | 23.89 | 24.89 |
|  |  | Dividend Payout Ratio Cash Profit | 21.01 | 20.30 | 21.01 | 20.01 | 19.01 | 20.02 | 19.02 |
|  |  | Adjusted Cash Flow Times | 60.79 | 60.80 | 58.80 | 55.81 | 50.81 | 48.82 | 55.82 |
| Managerial | 0.1 | Interest Income / Total Funds | 9.92 | 10.50 | 10.74 | 10.93 | 10.08 | 10.20 | 10.30 |


|  | ¢ |
| :---: | :---: |
|  | N N $\sim$ $\sim$ |
|  | $\cdots$ |
|  | ${ }_{\substack{\infty \\ \sim}}^{\substack{0 \\ \sim}}$ |
|  |  |
|  |  |
|  |  |

Interest Expended / Total Funds
Operating Expense / Total Funds
Profit Before Provisions / Total Funds
Net Profit / Total Funds
Total Income / Capital Employed (\%)
Interest Expended / Capital
Employed (\%)
Asset Turnover Ratio
Capital Adequacy Ratio
Advances / Loans Funds (\%)
suggested by the network also being $0.2 \%$ to $5.8 \%$. For Current Ratio a movement from $1 \%$ to $83 \%$ is observed and the network shows a similar fashion being approximately $0.6 \%$ to $75 \%$.For Quick Ratio shows a movement from $3 \%$ to $43 \%$ is observed and the network shows a similar fashion being approximately $2 \%$ to $39 \%$. In the Leverage Ratio Pillar it has been observed that the Financial Leverage moves in the range from $1 \%$ to $20 \%$ and the same movement of ratios has been predicted by the neural network. For the Interest Coverage the ratios oscillate in the range from $2 \%$ to $17 \%$ and the network suggests a similar trend being $0.01 \%$ go $13 \%$. For Total debt to assets ratio shows a movement from $1 \%$ to $13 \%$ is observed and the network moved a similar pattern. For the Long term debt to assets ratio shows a movement from $0.1 \%$ to $17 \%$ is observed and the network moved a similar pattern. In the Debt Coverage Ratio Pillar it has been observed that the ratio Credit Deposit Ratio shows a movement of $4 \%$ to $12 \%$ as suggested by the network also being $2.7 \%$ to $8 \%$. For Investment Deposit Ratio shows a movement from $2.6 \%$ to $15.1 \%$ is observed and the network shows a similar fashion being approximately $0.7 \%$ to $11 \%$. For Cash Deposit Ratio shows a movement from $0.1 \%$ to $29 \%$ is observed and the network shows a similar fashion being approximately $1 \%$ to $24 \%$. For Total Debt to Owners Fund shows a movement from $4 \%$ to $23 \%$ is observed and the network shows a similar fashion being approximately $2 \%$ to $24 \%$. For Financial Charges Coverage Ratio shows a movement from $0.1 \%$ to $4.5 \%$ is observed and the network shows a similar fashion being approximately $0.2 \%$ to $3 \%$. For Financial Charges Coverage Ratio Post Tax shows a movement from $0.1 \%$ to $4.5 \%$ is observed and the network shows a similar fashion being approximately $0.2 \%$ to $3 \%$. In the Cashflow Ratio Pillar studies revealed that the Dividend Payout Ratio Net Profit moves in the range from $11 \%$ to $4 \%$ and the same movement of ratios has been predicted by the neural network. For the Dividend Payout Ratio Cash Profit the ratios oscillate in the range from $7 \%$ to $5 \%$ and the network suggests a similar trend. For Adjusted Cash Flow Times shows a movement from $5 \%$ to $10 \%$ is observed and the network moved a similar pattern. In the Managerial Efficiency Ratio Pillar study suggested that the Interest Income / Total Funds show a range of 6\% to $20 \%$, similar kind of error in the range of $1 \%$ to $12 \%$
is predicted by the network. The Interest Expended / Total Funds move in the range from $0.8 \%$ to $23 \%$ and the similar swing of $0.9 \%$ to $25 \%$ has been predicted by the neural network. The ratio Operating Expense / Total Funds shows a movement of $5 \%$ to $21 \%$ as suggested by the network also being $4 \%$ to $19 \%$. The ratio Profit before Provisions / Total Funds shows a movement of $0.4 \%$ to $16 \%$ a similar trend of $0.8 \%$ to $26 \%$ is projected by the network. For Net Profit / Total Funds, shows a movement from 3\% to 20\% is observed and the network shows a similar fashion being approximately $5 \%$ to $15 \%$. The ratio being Total Income / Capital Employed (\%) shows a movement from $5 \%$ to $20 \%$ is observed and the network shows a similar fashion being approximately $5 \%$ to $15 \%$. The Interest Expended / Capital Employed (\%), shows a movement from $0.8 \%$ to $17 \%$ is observed and the network shows a similar fashion being approximately $0.8 \%$ to $14 \%$. The Asset Turnover Ratio shows a movement from $12 \%$ to $53 \%$ is observed and the network shows a similar fashion being approximately $11 \%$ to $57 \%$.In the Overall Ratio Pillar analysis study revealed that the Capital Adequacy Ratio show a range of $1.6 \%$ to $12 \%$, a similar kind of error in the range of $0.3 \%$ to $8 \%$ is predicted by the network. The Advances / Loans Funds (\%) moves in the range from $2 \%$ to $16 \%$ and the similar swing of $0.9 \%$ to $18 \%$ has been predicted by the neural network.

The simulation study output suggests that if these parameters are incorporated in the policy decisions the viability of credit lending would in turn be enhanced as the chances of estimating the financial position of the firm at the time of lending
and even at the time of changing the policy measures of credit be analysed.

## CONCLUSION

In times of economic distress the BPNN model would provide assistance to finding the financial viability of the firm. The tailored backpropagation neural network endeavors to predict the financial ratios expressing the position of a firm to regulate the bankruptcy and assess the credit viability when a bank requires credit and can also be utilized to plan the periods of recovery of the lent amount. We have proposed novel inputs being ratio pillars incorporating certain ratios. As can be seen from the results, the new indicators (included ratios) influence the credit lending and act as the central factors for prediction of credit. This can be explained by the tendency of the financial to be highly volatile, not only of the health of a firm, but also of the health of the economy, which in turn affects the creditworthiness of the firm. The analysis also suggests that the model can forecast the financial position of the firm in case of loan value enhancement as well as the extension of the repayment period implying to be effective in the designing of policy measures related to credit viability thus proves to be a vital tool to regulate the occurrence of credit defaults. As the ratio pillars incorporate all the terms to be included while assessment of the firm's financial position there are less chances of being misguided in the terms of credit lending hence the model can also act as an early warning system for the corporate and can be useful as a communication tool between the credit analyst and the management and hence serve in a practical credit risk policy context.

## REFERENCES

1. Altman, Edward, "Financial ratios, discriminant analysis and the prediction of corporate bankruptcy", The Journal of Finance, 13(4), September, 589-609 (1968).
2. Altman, Edward, "The success of business failure prediction models: an international survey", Journal of Banking and Finance, 171-198 (1984).
3. Atiya, Amir., "Bankruptcy prediction for credit risk using neural networks: a survey and new results", IEEE Transactions on Neural Networks, 12(4): 929-935 (2001).
4. Beaver, William H.; Mcnichols, Maureen F.; Rhie, Jung Wu., "Have financial statements become less informative? Evidence from the ability of financial ratios to predict
bankruptcy", Review of Accounting Studies, 10: 93-122 (2005).
5. Bharath Sreedhar T., Shumway Tyler, " Forecasting Default with the Merton Distance to Default Model", The Review of Economic Times, 21(3): 1339-1369 (2008).
6. Campbell, Steven V., "Predicting bankruptcy reorganization for closely held firms", Accounting Horizons, 10(3): 12-25 (1996).
7. Collins, Robert A.; Green, Richard., "Statistical methods for bankruptcy forecasting", Journal of Economics and Business, 34: 349-354 (1982).
8. Deakin, Edward., "A discriminant analysis of predictors of business failure", Journal of Accounting Research, Spring, 167-179 (1972).
9. Edminster, Robert O., "An empirical test of financial ratio analysis for small business failure prediction", Journal of Financial and Quantitative Analysis, 1477-1493 (1972).
10. Gordon, M. J., "Towards a theory of financial distress", Journal of Finance, 26: 347-356 (1971).
11. Hillegeist, Stephen; Keating, Elizabeth; Cram, Donald, Lundstedt, Kyle., "Assessing the probability of bankruptcy", Review of Accounting Studies, 9: 5-34 (2004).
12. Keasey, Kevin; MC.guiness, Paul., "The failure of U.K. industrial firms for the period 1976-1984, logistic analysis and entropy measures", Journal of Business, Finance and Accounting, 17(1): 119-135 (1990B).
13. Mensah, Waw H., "The differential bankruptcy predictive ability of specific price level adjustments: some empirical evidence", The Accounting Review, Vol. LVIII, (2): 228-246 (1983).
14. Mensah, Yaw H., "An examination of the
stationarity of multivariate bankruptcy prediction models: a methodological study", Journal of Accounting Research, 22(1): Spring, pp.380-395 (1984).
15. Meyer, Paul A.; Pifer, Howard W., "Prediction of bank failures", The Journal of Finance, 25(4): 853-868 (1970).
16. Merton, Robert C., "On the Pricing of Corporate Debt: The Risk Structure of Interest Rates", Journal of Finance, 29(2): 449-470 (1974)
17. Ohlson, James A.., "Financial ratios and the probabilistic prediction of bankruptcy", Journal of Accounting Research, 18(1): Spring, pp. 109-131 (1980).
18. Scott, James., "The probability of bankruptcy", Journal of Banking and Finance, 5: 317-344 (1981).
19. Shumway, Tyler., "Forecasting bankruptcy more accurately: a simple hazard model", Journal of Business, 74(1): 101-124 (2001).
20. Stevens, Donald L., "Financial characteristics of merged firms: a multivariate analysis", Journal of Financial and Quantitative Analysis, 149-158 (1973).
21. Wilcox, Jarrod W., "A simple theory of financial ratios as predictors of failure". Journal of Accounting Research, Autumn, 389-395 (1971).
22. Zhang, Guoqiang; Hu, Michael Y.; Patuwo, Eddy B.; Indro, Daniel C., "Artificial neuronal networks in bankruptcy prediction: general framework and cross validation analysis", European Journal of Operational Research, 116: 16-32 (1999).
23. Zmijewski, Mark E., "Methodological issues related to the estimation of financial distress prediction models", Journal of Accounting Research, 22: 59-82 (1984).
